



KATHOLIEKE UNIVERSITEIT
LEUVEN

Institute for Labour Law

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In cooperation with :



Certificate of Advanced Studies in European Sports Law and Policy

Leuven, 12 – 15 September 2011

With the support of :

**Research Unit of Social Kinesiology & Sport Management
Faculty of Kinesiology & Rehabilitation Sciences**

**International Encyclopaedia
of Sports Law**



- **Presentation**

The relationship between sports, law and policy is at a crossroad. Since the entry into force of the Lisbon Treaty on 1 December 2009 sport has become part of EU policy.

In anticipation, the White Paper on Sport of 11 July 2007 represented an important step towards a comprehensive European Sport framework. Already before, the European Court of Justice repeatedly stated in its case law that sport is subject to EU law in so far as it constitutes an economic activity within the meaning of the Treaty. Sports associations at every level of organisation have been forced to comply with EU law and athletes have benefited from the rights enshrined in the Treaty.

Sport has always been a relevant part of the life of many people, societies and governments. Recently, sport increasingly has gained importance as an economic sector. Sport is a business and operates on the flow of high level sports competitions involving sponsorship, trade and commerce, television and media activities, players-club relationships, as well as increased public policy related to professional sports organisation.

In this context, co-operation between the European Union and (international and national) sports organisations becomes increasingly relevant. Furthermore, the role of the law gains importance. Sports federations, leagues, clubs, players and governments need ever more expertise in the field of law in an EU context and related insights in sports policy.

- **Objectives and structure**

The “Certificate of Advanced Studies in European Sports Law” offers an intensive study period on Law and Policy as applied to sport. This is done in an international and European context. Topics covered include those presenting a particular challenge to the world of sports today.

The programme is English taught and structured in a four-day period in Leuven. It consists of 4 modules involving an interdisciplinary approach towards law and policy in sport.



Programme

- **DAY 1 : European sports law**

This module deals with the relationship between EU law and sport. It discusses the European model of sport, the sport article, the major cases of the European Court of Justice (from Walrave till Bernard), the role of institutional actors like the Council of the EU and the European Commission.

- **DAY 2 : Policy, governance and economics in sport**

This module concerns: sport policy; sport for all; sport and development; the White Paper on Sport; social dialogue in sport; notions of sport economy and sport marketing.

- **DAY 3 : International organisation and regulation of sport**

This module is consisted of two parts. The first part is concerned with the structure of the IOC/Olympic movement; the Olympic Charter; dispute settlement procedures in Olympics; the Court of Arbitration for Sport (CAS); overview of relevant case law.

The second part relates to the case of football and deals with structures and procedures; FIFA and UEFA, FIFPRO and ECA; transfers in football; contract stability; training compensation in football; players' agents.

- **DAY 4 : Capita selecta sports law**

This module involves actual topics with a strong emphasis on doping and its regulation; image and TV/media rights; sponsorship; violence/hooliganism.



Teaching staff

Under the direction of Prof. Dr. Michele Colucci, Prof. Dr. Frank Hendrickx and Prof. Dr. Jeroen Scheerder, the courses will be given by academics and sports law practitioners, including civil servants from several EU institutions and members from the International and European Sports Associations.

The following lecturers form part of the staff:

Academic staff members:

Prof. Dr. Hans Bruyninckx

Expertise : Globalisation, governance and sport

Hans Bruyninckx is Professor of International Relations and Head of the Research Group on Global Environmental Government at the University of Leuven. He is also head of HIVA. Hans Bruyninckx's research emphasizes the influence of the various globalization processes on the global governance of environmental problems and sustainable development. Particular attention is paid to underlying theoretical and conceptual frameworks. The translation and testing of innovative and critical social theories (such as network and flows perspectives) to multi-level governance arrangements of global environmental and sustainable development issues are at the core of this team's research efforts.

Prof. Dr. Michele Colucci

Expertise: European sports law – EU free movement law

Michele Colucci, Ph.D, LL.M, DES, is Professor of European Law at the College of Europe (Parma, Italy) and he is responsible for the course in international and European sports law at Tilburg University. He is the Director of the Sports Law and Policy Centre and holds the position of free research fellow at the Institute for Labour Law of the University of Leuven. He holds permanent visiting professorships at the John Marshall Law School of Chicago (USA) and the Marco Biagi Foundation (Modena, Italy). He is member of the FIFA Dispute Resolution Chamber (Zurich) and member of the EHF- ECA (European Handball federation- Court of Arbitration). He is member of the Board of several sports law journals and Director of the *Rivista di Diritto ed Economia dello Sport* as well as Director of the *European Sports Law and Policy Bulletin*.

Prof. Dr. Juan de Dios Crespo Pérez

Expertise : International and European sports law – CAS – football legal issues

Juan de Dios Crespo Pérez is a renowned specialist in sports and EU and international law. He is professor and co-director of the Master on Sports Law of the Law Faculty of the University of Valencia., as well as partner and head of the Sports Law Department of the law firm Ruiz Huerta & Crespo. He is arbitrator of the Valencia Chamber of Commerce as well as in proceedings at the ICC of Paris. He is the president of the Sports Law Section of the Valencia Bar, speaker in seminars and masters of sport law. He is Professor of International Contracts.

Mr. Bertrand Fincoeur

Expertise: Criminology of sport - doping - hooliganism

Fincoeur has a master degree in criminology (University of Liege, Belgium) and is a PhD student at the University of Leuven (supervisor: Letizia Paoli). His research concerns the supply of doping products in Belgian and French cycling. He has already carried out some international research projects about doping, hooliganism and urban security. He coordinated the prevention of sport violence for the City of Liege and he is also currently head of project of a European Observatory on Crime (Meuse Rhine Euregion).



Teaching staff

Prof. Dr. Frank Hendrickx

Expertise: European sports law – EU free movement law – doping and ethics – human rights in sport

Frank Hendrickx obtained his law degree (1992) as well as a bachelor degree in philosophy at the University of Leuven (Belgium). He obtained an LL.M. from the London School of Economics (United Kingdom, 1997) and a doctorate degree at the University of Leuven (1999). Between 1994 and 2000 he worked as an attorney at the Antwerp and Brussels Bar. He is currently employed as a Professor at the Law Faculty of the University of Leuven (Belgium) and as Jean Monnet Professor at Tilburg University (The Netherlands). He teaches European and comparative labour law and sports law and is editor of the International Encyclopaedia of Sports Law and editorial member of the International Sports Law Journal.

Prof. Dr. Wim Lagae

Expertise : sport sponsoring and marketing

Wim Lagae is professor at the Centre for Sociocultural Kinesiology and Sport Management of the University of Leuven and Lessius. He is specialised in sport sponsoring, sport marketing issues and brand investment. He is author of the book "Sports Sponsorship and Marketing Communications: A European Perspective (Prentice Hall, 2005).

Prof. Dr. Stefan Kesenne

Expertise : sports economics

Stefan Kesenne, PhD, is professor of Economics at the University of Antwerp and at the Catholic University of Leuven, where he teaches sports economics. Sports economics is also his main research topic. He is vice-president of the International Association of Sports Economists (IASE), member of the Scientific Committee of the International Centre for Sport Studies (CIES) in Switzerland. He is a member of the editorial board of the *Journal of Sports Economics* and the *European Sport Management Quarterly*. He has published in many international journals, and wrote a textbook: *The Economic Theory of Professional Team Sports, an analytical treatment*, published by E. Elgar in 2007.

Dra. Katrien Lefever

Expertise: media and TV rights in sports

Katrien Lefever obtained her law degree at the University of Leuven (2005). She studied at the University Robert Schuman (Strasbourg) and obtained an Advanced Academic diploma in Journalism (Lessius, Antwerp). During the World Cup 2006 she did an internship with a Flemish production house and later that summer with ROB TV, two broadcasters in the Flemish Community. In 2009, she obtained her teaching degree. Katrien is employed at the Communications Law department of ICRI since 2006, where she conducts fundamental research in the area of content regulation in a digital interactive media environment. She is also involved in research projects concerning mobile television (MADUF), advertising in a digital media (ADME), the review of the Flemish broadcast legislation (ARKADE) and the European project "Independent Study on Indicators for Media Pluralism in the Member States – Towards a Risk-based Approach". Currently, she is working on the ISBO project SEGA and the FWO project regarding user-generated-content. She is preparing a PhD titled 'Balancing exclusive sports rights and the citizen's right to information in the digital media environment'.



Teaching staff

Prof. Dr. Letizia Paoli

Expertise: Criminology and doping

Letizia Paoli is full professor at the Leuven Institute for Criminology (LINC) since 2006. In addition to being responsible for LINC's international relations, Paoli heads the LINC research line "Organized Crime, Drugs and Terrorism." Since the 1990s, Paoli has carried out extensive research on different forms of organized crime and illegal markets and their respective control policies, from the Sicilian and Calabrian mafia in Italy to illegal drug markets in Milan, Frankfurt, Russia and worldwide. She is the editor of an Oxford University Press Handbook on Organized Crime and acting as a researcher-expert for the World Anti-Doping Agency.

Prof. Dr. Jeroen Scheerder

Expertise: Sport and policy

Jeroen Scheerder studied kinesiology, marketing and social and cultural anthropology. He is a professor of sports policy at the K.U.Leuven, Research Unit of Social Kinesiology & Sport Management. His research focuses on policy-related and socio-economic aspects of sport and leisure-time physical activity. He lectures in the fields of public policy in sport, sport management and marketing of sport events. He is a guest professor at the universities of Cassino, Cologne, Jyväskylä, Kaunas and Porto, and was a visiting professor at the Faculty of Political & Social Sciences, Ghent University. He is a lecturer in the Intensive Programmes on Sport in the EU and its Member States and on European Identity through Volunteering in Sport and a lecturer in sport sociology and sport policy in the Expert Class in Professional Sport Management at the Academy for Sport, Policy & Management. He has published in different international journals, such as the European Sport Management Quarterly, the International Review for the Sociology of Sport, Sport, Education & Society, the European Journal of Sport & Society and the Journal of Sports Sciences, and is the editor/author of about fifteen books. Previously he has been advisor for the Flemish Ministry of Sport.

Prof. Dr. Bart Vanreusel

Expertise : Sociology of sport

Bart Vanreusel is head of the Centre for Sociocultural Kinesiology and Sport Management of the University of Leuven. His specialisation is in the area of sport sociology, with a focus on ethics, doping, and sport and development.

Professional staff members:

Mr. Wouter Lambrecht

Expertise: European Sports Law – football legal issues

Wouter Lambrecht is the Legal Counsel of the European Club Association (ECA) and obtained his law degree at the University of Ghent. He also studied at Copenhagen University Law school and holds an LL.M. in International Sports Law from the Instituto Superior de Derecho y Economía in Madrid, Spain. After having worked with Dr. Juan de Dios Crespo he joined ECA in January 2011 where he is the contact person for all ECA members clubs who seek legal advice on legal issues relating to FIFA, CAS and UEFA jurisprudence and procedural rules. Besides he is responsible for the ECA Mediation and the ECA Legal Advisory Panel. He is a speaker at seminars and has published several articles.



Teaching staff

Mr. Gianluca Monte

Expertise: European Union sports law – White Paper on Sport

Gianluca Monte is Policy Officer within the European Commission's Sport Unit. He deals with issues related to sport ; EU antitrust law, free movement of sportspeople, sports agents, licensing systems for clubs, media and IPR. Before joining the European Commission in April 2008, Gianluca worked for six years as a consultant for KEA, a Brussels-based company specialised in creative industries, media and copyright law.

Mr. Pieter Van den Brande

Expertise: football legal issues - players' status - licensing

Pieter Van den Brande is an alumnus of the Catholic University of Leuven and of the Instituto Superior de Derecho y Economía (Madrid) where he obtained respectively his law degree and an LLM in International Sports Law. He currently works at the Legal Department of the Royal Belgian Football Association. Within said association he's the secretary of the Players' Status Committee and of the Evocation Commission, and he sits in during the meetings of the Licensing Commission.

Mr. Julien Zylberstein

Expertise : football legal issues – sport structures – status and transfer of players

Julien Zylberstein is UEFA's EU legal affairs advisor. His areas of competence include sports law, EU competition law, media rights, betting, free movement of workers and global EU policy. A graduate in Law from the University of Paris Panthéon – Sorbonne, Julien also studied in the University of Bologna and the University of Rome II Tor Vergata. He holds a LLM in European law from the University of Brussels. He is a member of the Centre for economic law, University of Aix – Marseille III (Paul Cézanne). He is a guest lecturer at various universities, including Paris X Nanterre and Toulouse I Capitole, where he teaches EU sports law, as well as European football governance. He is the author of more than fifteen academic papers in both sport and EU laws. Between 2008 and 2010, Julien was a member of the board of French football club AS Beauvais-Oise. In addition to his mother tongue, French, he speaks English and Italian.



About ...

- **The University of Leuven**

Situated in the heart of Europe, the University of Leuven has been a centre of learning for almost six centuries. Founded in 1425 the University bears the honour of being one of the oldest existing universities in the world. In its early days, the university was modeled on the universities of Paris, Cologne, and Vienna. In a short time, it grew into one of the largest and most renowned universities in Europe. Its academic fame has attracted numerous scholars who made valuable contributions to European culture. Such a rich history of nearly six hundred years has provided the University of Leuven with its own dynamic international dimension.

- **The Institute for Labour Law**

The programme is driven by the *Sports Law Initiative* of the Institute for Labour Law. The Institute is part of the *Law Faculty* of the University of Leuven and was founded in the mid-1960's by Prof. Dr. Roger Blanpain. Since the early days of the Institute, sports law was one of the main fields of study, besides labour law and industrial relations. The openness to sports law received a boost since the 1990's with various publications and conference, mainly focused on the issue of athlete status, the *Bosman*-case, and later involving new issues including doping, social dialogue, the organization of sport, fundamental rights in sport. Since 2009, the Institute is directed by professor dr. Frank Hendrickx and a *Sports Law Initiative* was created in close cooperation with the University's *Research Centre on Sociocultural Kinesiology & Sport Management*.

- **The Research Unit of Social Kinesiology & Sport Management**

The Research Unit for Sociocultural Kinesiology & Sport Management is part of the University's Department of Human Kinesiology. The research topics and methods used in this Department are founded upon insights gained from human sciences. Research projects include doctoral dissertations and fundamental research, as well as applied topics. Furthermore, policy-oriented contract studies for different customers are carried out, e.g. for sport federations, interuniversity projects, and the European Union. The members of the department are involved in international scientific associations in their respective professional domains. Research is carried out in separate specialized Units. The Research Unit for Sociocultural Kinesiology & Sport Management consists of about 10 scientific staff members concentrating on issues like :



About ...

sociological studies on participation, non participation, socialisation, integration and social inequality in sport and movement culture; research on the role of sports in projects of development cooperation; social economic research on the relationship between government, market and civil society and sport management and policy; economic analysis of professional sports; sports marketing and marketing communication; employment in the sports sector as a social economic growth sector; research on the profile and the activities of recreational sports federations.

- **The Sports Law and Policy Centre (SLPC)**

The Sports Law and Policy Centre (SLPC – www.slpc.eu) is a research centre based in Rome (Italy), directed by Prof. Dr. Michele Colucci. The Centre is conceived as a response to the growing need for comprehensive and up-to-date documentation and information on legal and policy issues concerning sport both at national and international level. The SLPC aims to Provide updated information in the field of Sports Law and Policy and

contribute to the growing harmonisation of legal and economic standards in the international community. The Centre aims to promote an international understanding of new sports law issues.



Practical information

- When?

The programme will be organised on a yearly basis in the third week of September. In 2011, the programme will take place from **12 to 15 September 2011**.

- Where?

HIVA (Research Institute for Work and Society), Conference room, Parkstraat 47 bus 5300, B-3000 Leuven (Belgium).

- Registration

Deadline: 15 AUGUST 2011

As a limited amount of 30 places is made available, registrations will be closed when this number is reached and places are allocated on a first come first served basis.

Registration can be made on line: [registration form](#)
at www.sportslawinitiative.eu / By registering, the participants accept our general terms.

- Tuition fee

900 euro (450 euro for students). Tuition fee covers: registration, course materials, coffee breaks and lunches.

- Accommodation

The Institute for Labour Law can provide prospective participants with a list of hotels and residences in Leuven. Depending on the hotel accommodation prices may vary between 25 euro and 165 euro per night.

- Contact

For information about the programme please contact Prof. Michele Colucci (info@slpc.eu) or Prof. Frank Hendrickx (frank.hendrickx@law.kuleuven.be).

The Programme's secretariat is:

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